



News Release



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Fitchburg Longsjo Classic's Past Champions Celebration to include Raleigh Boys

Fitchburg, MA (February 05, 2009) – The Raleigh Boys, the cycling team from the seventies that put America on the international stage, will be part of the 50th Fitchburg Longsjo Classic, July 2nd -5th, and its Past Champions Celebration Banquet being held in Fitchburg, MA.

This year, the four day stage race includes a special celebration dinner, which is open to the public, on the Fourth of July and will include many of the Longsjo Classic's past champions along with the Raleigh Boys, who are being sponsored by Wheelworks Bicycle Stores/ Cycling Centers, a major Bay State retailer.

"We're thrilled to have Wheelworks, one of the top five bicycle retailers in the country partnering with us and recognizing the team's accomplishments and history. Their support adds tremendous prestige to this event," noted Bill Humphries, organizer of the Raleigh Boys reunion

Wheelworks' Clint Paige said it is an honor to sponsor the Raleigh Boys Reunion since they raised the popularity of bicycle racing in New England, the U.S. and around the world.

Riders can register for the race, July 2-5, 2009 or the banquet online at www.bikereg.com or visit www.longsjo.com or www.fitchburgbikerace.blogspot.com for more information.

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About Fitchburg Longsjo Classic

As the second oldest pro/am cycling race in North America, the Fitchburg Longsjo Classic honors the memory of Arthur Longsjo, a Fitchburg native and the first US athlete to compete in the Winter and Summer Olympics in the same year (1956). Art's accomplishments have been recognized by his posthumous induction into the Cycling Hall of Fame and Speed Skating Hall of Fame. The oldest U.S. cycling race still in existence is the Tour of Somerville, which Art Longsjo won in 1958.

About Wheelworks

With three locations in Massachusetts and over 8,000 square feet of showroom, you'll find bicycles for everyone - kids, commuters, recreational enthusiasts, professional competitors and everything in between. Wheelworks has been recognized both locally and nationally as an outstanding professional bicycle retailer.