

2009 Fitchburg Longsjo Classic

Vendor Partners Program

Objective: To increase vendor participation at the FLC venues while maintaining and enhancing race operations, logistics, security and crowd control, and to coordinate vendor operations with city/town officials.

Statement of Purpose: FCC/FLC is ultimately responsible to the racers, race officials, city and town officials and to the public, for the activities which occur at each race venue. FLC must therefore coordinate and control all vendor activities at its race venues. At the same time, FLC seeks to provide race venues which meet or exceed the expectations of both racers and spectators relative to availability of food, drinks, products and services appropriate to a world-class sports competition. The purpose of this program is to satisfy these requirements.

Procedures:

1. All vendors who wish to provide or to sell food, drink, products or services at any FLC venue must be registered with the FLC. Vendor applications (on the form attached) must be submitted to the FLC Vendor Liaison (at P.O. Box 923, Fitchburg MA 01420) by no later than June 15, 2009, along with the vendor registration fee.
2. The vendor registration fee shall be \$100. This fee may be waived at the discretion of the Race Operations Committee or as part of a sponsorship package.
3. The Race Operations Committee reserves the right to reject any vendor application, but will notify a rejected vendor as soon as possible.
4. Vendors will comply with instructions of Race Operations Committee personnel as to where they will be located and where and when they may access the venue.
5. Vendors will comply with all requests from Public Safety Officials, Race Officials and the Operations Committee personnel.
6. All personnel of the vendor at the race location will be required to sign a wavier and release.
7. Vendors are responsible for their own insurance, and for any local or state permits that may be required.
8. Vendors will be responsible for cleaning up their area after the races and for trash removal.

Approved:_____

Fitchburg Longsjo Classic Vendor Registration Form

Business Name: _____

Address: _____

Email: _____

Phone: _____

Responsible Person: _____

_____ (signature) _____ date

Identify products and services to be offered: _____

Vehicle Identification (required for any vehicles to be located at the race venue during race – please attach a copy of owner’s insurance certificate):

Owner: _____ Make/Model _____ VIN _____

License Plate (state and #): _____

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License Plate (state and #): _____

Race Venues requested:

____ Registration and Opening Ceremony – Courtyard by Marriott Fitchburg July 1st

____ Courtyard by Marriott Fitchburg Time Trial July 2nd

____ Fitchburg State College Circuit Race July 3rd

____ Wachusett Road Race July 4th

____ Workers’ Credit Downtown Criterium July 5th

Please complete this form and mail with \$100 registration fee to:

Attn : FLC Vendor Program, Box 923, Fitchburg, MA 01420